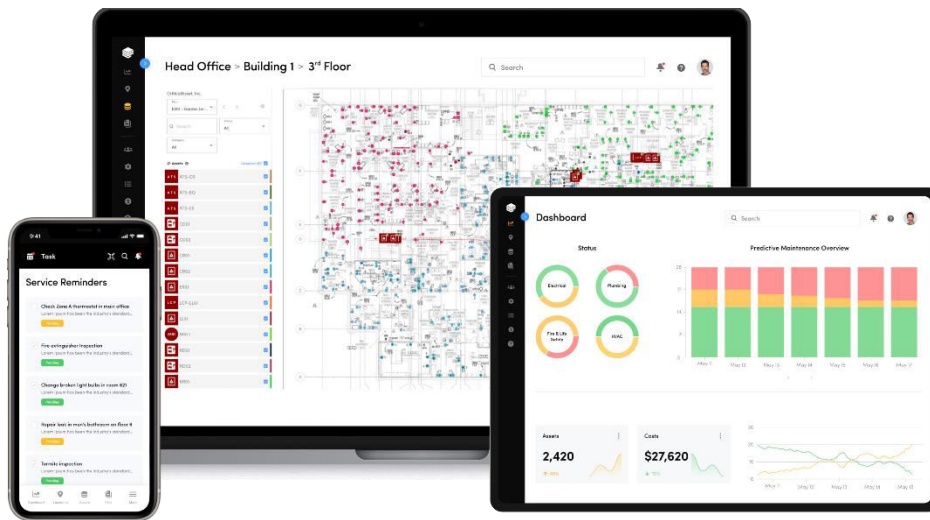




FOR IMMEDIATE RELEASE



CriticalAsset Unveiling Flagship Building Maintenance Automation Software with Smart Electrical Panels and Interactive Floorplans at AHR Expo 2022

Jan 31, 2022 (Las Vegas, NV) – CriticalAsset, Inc. today announced that it will be unveiling its new flagship facilities management platform, CriticalAsset, on Jan 31, 2022, at AHR Expo in Las Vegas. The Company also announced \$1.2MM in funding from Tamarisc VC, one of the country’s leading PropTech investors.

CriticalAsset is beautiful software that simplifies facilities management, service, maintenance, and documentation, lowers operating costs, and improves a building’s environmental footprint. It’s also the first software to offer a truly interactive digital twin, closing the gap between construction handoffs and building stakeholders.

The platform is a next-generation, mobile-first CMMS which includes a ground-breaking suite of industry-leading smart features, including:

Smart Interactive Floorplans™ - converts paper plans and assets into beautiful interactive digital documents.

Smart Electrical Panels™ - panel schedules, fed-from, fed-to and affected areas will be completely digital and

visual.

Smart Maintenance Scheduling™ - automates service and maintenance scheduling.

Smart Work Orders™ – work orders with all key asset data can be created effortlessly by anyone and automatically shared with your facilities teams, field technicians and others.

Smart Document Storage™ - all building documents, pictures and plans are securely stored in one place and instantly accessible 24/7.

It is the first platform to incorporate AI into all critical aspects of facilities management.

CriticalAsset solves some of the biggest problems facing virtually every building stakeholder, including facility managers, technicians, contractors, engineers and building owners.

Building information is scattered all over the place, is difficult to find and is inconsistent. Facilities teams still depend on messy plan rooms, paper notes, complicated spreadsheets, incompatible software apps, risky guesswork, and key knowledge often lives in one person's head, creating single points of failure.

Without automation, facilities teams are reactive vs. proactive, which takes extra time, results in more asset breakdowns, increases operational costs and creates unnecessary safety risks, while worsening their environmental impact.

Covid forced many facility managers with institutional knowledge into early retirement, leaving building and property stakeholders with knowledge gaps, creating new risks.

CriticalAsset solves all these problems with a single platform for facilities managers and all building stakeholders, offering instant, 24/7 remote access to all building information and tools needed to keep buildings healthy and operational.

“CriticalAsset makes it effortless for facilities managers, contractors and commercial property stakeholders to run their buildings remotely,” said Stewart Padveen, CEO of CriticalAsset. “It lowers operational costs and improves the safety of all occupants in buildings and facilities. There is nothing that compares to CriticalAsset’s simplicity.”

Early customers of CriticalAsset have seen extraordinary benefits.

“This is a game changer for us,” said Jeffrey Casale, Associate Vice President Support Services at Saratoga Hospital in New York. “This puts all of our critical infrastructure in one place enabling us to troubleshoot our facilities from anywhere at any time. This is a must-have for any facility, particularly for healthcare.”

Data onboarding is simple,” said Justin Bernzweig, Head of Customer Success for CriticalAsset. “We can do it all for you, or our software makes it easy for anyone to do themselves.”

About CriticalAsset

Founded in 2020 and backed by industry leading PropTech VCs, CriticalAsset is beautiful, easy-to-use software that simplifies and automates building and facilities management. CriticalAsset’s suite of integrated smart features change the way buildings and facilities are managed, helping make facilities teams more productive, lower operating costs, increase safety, and improve every building’s environmental footprint.

For further information about CriticalAsset, please visit AHR booth N11531, www.criticalasset.com or contact:

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